

**Response to Bidders queries****Issue Date: April 15, 2009**

S.No	Section Reference	Query	OC Response
1	Appendix 1	When will the capacities of each of the venues be finalized?	The precise capacities of the venues will be available by first quarter of 2010 before the public ballot process. However, from a planning perspective the tentative seating bowl capacities shall be made available to the ticketing agency in the RFP
2	Section 10	When can the EOI bidders expect to hear back on the outcome?	The tentative date of release of request for proposal is third week of May 2009.
3	Section 10	What is the tentative target date for going live with ticket sales?	Tentative target date for going live with ticket sales (bookings) is October 1, 2009.
4	Section 7	Please elaborate on the potential types of sponsorship arrangements	OC has various tiers of sponsorship opportunities as part of their sponsorship package, details of which are being worked out by the Organising Committee.
5		What is OC's staffing plan for the ticketing FA and what will be the coordination point for ticketing agency?	The total number of resources for ticketing FA is envisaged to be 5-6. The head of ticketing FA will be the central coordination point for the ticketing agency who will report to ADG (Revenue)
6		Will there be a separate budget for marketing of tickets?	The marketing cost associated with the ticketing programme should be inbuilt into ticketing agencies overall cost structure. However, there is a separate budget for building the Games' Brand.



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7	5. Eligibility Criteria	Will an agency be considered in the bid, if they have not been involved or handled operations for: Olympics/ Commonwealth Games/ Asian Games/ or any other event mentioned in the criteria BUT handled/ currently handling any other similar sporting event of international in nature like English Premier League (Soccer) , Indian Premier Leagues in South Africa (Cricket) which involves similar volumes of ticketing requirements	Experience in sporting events other than the ones mentioned in the eligibility criteria will NOT be considered for this criterion.
8	5. Eligibility criteria	Can the strengths and experience of the global parent company or our network affiliate company's be leveraged to qualify for the eligibility criteria?	<p>It is mandatory that prequalification eligibility criteria 1 and 2 must be fulfilled by the Prime Tenderer.</p> <p>The experience of the global parent company can be leveraged to qualify for eligibility criteria 1 and 2 if the company bidding for the project is a subsidiary of the Global Company.</p> <p>However, the experience of the 'network affiliate' or channel partner/s will not be considered for this eligibility purpose (Criteria 1 & 2).</p> <p>For criteria 3 & 4 if the experience of any of the network affiliates is</p>



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			being used, the network affiliate has to be in the form of a Consortium member bidding for this contract with the Prime Tenderer. No sub-contracting arrangement shall be considered w.r.t. eligibility criteria.
9		Will the agency empanelled for ticketing would be exclusive in India or would there be a shared networking?	OC will partner with only one (1) Ticketing agency for the Commonwealth Games 2010 Delhi. The ticketing agency will have the rights for sale of tickets in India and other all other countries except the commonwealth countries.
10		Will there be differential pricing of ticket for the domestic and international markets?	No.
11		Will the Ticketing Agency be able to coordinate with GSAs for sale of tickets to the CGA countries?	Yes. The coordination of the same would have to be routed through the Organising Committee.
12		Will there be a presentation by the bidders during the selection process?	The OC shall put the process of selection as part of the RFP process. OC might consider a bid presentation from the bidder as part of the process.

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